

GUILFORD HIGH SCHOOL BOOSTER CLUB
Board of Directors Meeting Minutes
December 1, 2008

President Cheryl Kunz called the meeting to order at 6:35 p.m.

Minutes of previous meeting: The November minutes were reviewed; Pam Miner made a motion to approve the minutes, seconded by Bridget Bowers; Kirk Rydberg made a correction to the minutes to reflect the correct date for Moonlight Bowling as February 28th; motion to approve the corrected minutes passed.

Treasurer's Report: Othello Garganera reviewed the financial reports. Concessions and Market Day incomes are down. Membership income is up 44%. Merchandise is down slightly but expenses are also down. Othello explained how the sales taxes are paid and that the Booster Club is paying the correct taxes in the correct manor. There was a question about the "Other Liabilities" line item in the balance sheet and if after a year should those balances be carried over. Othello will look into this and report back. Kirk Rydberg moved to accept the Treasurer's Report, seconded by Sandy Belknap; motion passed.

President's Report: Cheryl Kunz reminded everyone that to regain the deficit in income we need to put a big effort into the upcoming fundraisers. Everyone needs to get involved to help make these fundraisers successful. Discussion regarding school spirit among the students generated ideas including faculty – students' games, alumni games, a spirit night for winter sports or spirit activities at the end of a sport season.

Committee Reports:

Alumni: Alumni groups that have had their reunions in the paper have been contacted. Bea will give Mary Johnson alumni association information for the data base. Lori Cruden reported that the class of 1988 has raised almost enough funds to purchase a new mascot.

Carpe Diem: The Renaissance Scholarship form is now available.

Concessions: There are eight homes games for Basketball and there is a need for volunteers. An email will go out to try to solicit volunteers. Lane is working on ideas to have a dance after a home basketball games and is open to ideas.

Father/Daughter & Mother/Son Dances: No report

Hospitality: Plans for the Teacher Appreciation Luncheon on January 16th have been started.

Barnes and Noble Book Fair: Nancy Kiefer reported that this will take place on Thursday, December 11th. Vouchers are in the Booster Buzz, have been handed out at conferences, and information about the book fair is on the marquee. Many activities are planned for this event. Volunteers are needed on the 19th and 21st to wrap for tips.

Village Green: A coupon was in the Booster Buzz and is available at Village Green. Booster Club will receive 10% of sales on purchases made between November 17 and December 24 when a coupon is used at the time of purchase.

E-script: There are 68 people signed up for E-script through Schnucks . The E-script Online Mall was explained and could be another potential source of income. Kathy Sharpe will attend a webinar to find out more information and will report back to the Booster Board.

Viking Video Game Day: Plans are well underway for this event. All games will have unlimited play and the only competition and prizes will be for Guitar Hero. The competition will run from 2:00 to 4:00. Bea has contacted a local rock band to play from 4:00 to 6:00. Some work on marketing needs to be done.

Brad Seago indicated that there will be an all day wrestling tournament in the gym that day so the Game event will need to be located in the cafeteria and the commons.

Market Day: November was the most profitable month this year. Cookie dough is the big promotion this month. December 6th is the deadline for orders.

Merchandise: Merchandise is selling well. Sports decals and order forms are now available. The order forms are on the Booster Club website and available in the library.

Marketing: An e-blast about the Barnes and Noble Book Fair will go out December 2nd. There will be another one that will go out the following week about fundraising opportunities.

Membership/Mailings: The directory is done and delivered. It looks great, thank you Scott for your help with the design and layout. Mailings had no report.

Old Business: A motion to elect Dave Bowers for a three year term was made by Pam Miner; seconded by Othello Garganera; motion passed.

Principal's Report: The Think Link test will be given across the school on December 9th and 10th. The winter play is on December 4th thru the 7th. Winter break will be December 22nd thru January 2nd.

Athletic Director's Report: Brad Seago reported that the Dance Team will get special recognition for their help with Cheerleading this year. 35 Illinois Scholars from Guilford were named today. Brad thanked the Booster Club for its work on the Fall Sports Night. He also reported that Margo Stanfa was 11th in state for Girls Swimming.

Cheryl announced that at January 5th Booster Board meeting there will be a guest speaker from Harlem High School.

Motion to adjourn by Bridget Bowers; seconded by Julie Torgerson.

Meeting adjourned at 9:08 p.m.

Next meeting is scheduled for Monday, January 5, 2009