

GUILFORD HIGH SCHOOL BOOSTER CLUB  
Board of Directors Meeting Minutes  
November 5, 2007

Vice-President Cheryl Kunz called meeting to order at 6:38 p.m.

**Minutes of previous meeting:** Minutes were reviewed. No corrections or additions noted. Bonnie moved to approve, Dave seconded; passed unanimously

**President's Report:** Vice-President Cheryl Kunz presented the agenda as President Kathy Peterson was absent due to a medical condition.

**Treasurer's Report:** Othello Garganera distributed Profit & Loss and Balance statement

- Football was great on Friday with \$6,084; projected \$9000 for two games
- Membership is down 27% - \$4000 vs \$6000; countermeasures are in place to catch up; mailings are getting more response
- Merchandise if off a little bit

Cheryl M moved to accept the Treasurer's Report, seconded by Bridget

**Committee Reports:**

**Buttons:** No report

**Carpe Diem:** Movie passes and cash were distributed to eligible students

**Concessions:** Friday was very busy • Walking tacos are still great and will continue • Concessions will be open for the Dance Competition Sunday 11/11 – Mel will order the food

**Dances:** No report – working on February dates

**Hospitality:** Will be set up for Parent/Teacher conferences • Raffle for coffee basket

**Major Fundraisers:** Village Green fundraiser has been organized – fliers at both locations and given to office for staff

**Market Day:** Bridget is working Wednesday 11/07 • NHS students will be helping • Don't forget to order for next month

**Marketing:** Leslie will be sending out a newsletter this month – Please have info to her by Thursday 11/15 – Prefers receiving via e-mail – don't forget to include Market Day info • Cheryl K indicated the website is mostly up to date and Mr. Gotland is doing a great job • A new merchandise order form with pictures is in the works • A table-top display has been donated by Valley Expo • A new table cover with GHS printed on it has been donated for our tables • Cheryl is working with student advisor regarding the Voyager article, which turned out very nice – Voyager will provide discount for Booster Club ads • Cheryl M asked if the Voyager was mailed home – Leslie indicated a subscription form is available – Cheryl M said Voyager and membership should work together to possibly include subscription to Voyager for members – might want to include this information at Booster tables to help advertise both

**Membership/Mailings:** Currently 173 members, including 50 faculty members • This number does not meet bulk requirements for discount postage rates • One mailing for Sports Recognition night sent 329 pieces for \$37.18 • Brad suggested members be able to pick up member directory at Parent/Teacher conferences • Thanks to Cheryl K for printing the directory covers • Al asked if the directory was in .pdf format

**Merchandising:** Friday's game saw \$447 in sales • Sports decals (not clings) will be \$10 with Class and Sport themes – also a “generic” Vikings for parents will be available • New brown shirt and hoodie are popular

**Nominations:**

- Bea Ricotta has been nominated to fill a 2-year term – Cheryl M moved to accept; seconded by Othello
- Lane Martin has been nominated to fill a 3-year term – Bridget moved to accept, seconded by Bonnie
- Gretchen Schwalbach has been nominated to fill a 3-year term – Pam move to accept, seconded by Dave

**Alumni Committee:** Dave will call a meeting of the committee – status will be presented at the December board meeting • Othello suggested we advertise in the Rockford Register Star in order to contact alumni

**Old Business:** none

**New Business:** Barnes and Noble Book Fair fundraiser was presented – we supply volunteers to pass out “coupons” and wrap packages in the new store for a donation of 10% of sales associated with the coupons – everything in the store is included, except gift cards.

**Principal's Report:** No report

**Athletic Director's Report:** Sports Recognition night will be held in the Auditorium • Date and time changes for Basketball will be made due to safety concerns (gangs/fights) - submitted for concessions • Leslie asked if the lighting can be kept on, on a regular basis – All light poles are in working order, the lamps have been changed • Gate income wasn't great but has been steady • Cheerleading squad has refused to cheer during the 2<sup>nd</sup> half of games – Leslie indicated that the girls have no school spirit • Freshmen athletes seem to be more academically inclined than recent classes: The fall athletes include the following number of classmen with 3.3 GPA or higher – 38 Freshmen – 11 Sophomores – 13 Juniors – 26 Seniors • Boundaries are very important to the make-up of sports teams, but are applicable only to entry grades (hockey is the only exception) • Freshmen Football, Freshmen Soccer & JV Soccer won their conferences • Girls Tennis was in 4<sup>th</sup> place last year, 2<sup>nd</sup> place this year • Valkyries will be performing the last week in February – between Swimming and Spring Sports

**Next Board Meeting is scheduled for Monday December 3, 2007 at 6:30 PM in the school library.**

Motion to adjourn from Bonnie, second by Pam

Meeting adjourned at 7:50

Respectfully submitted,  
Jan Burgess