

GUILFORD HIGH SCHOOL BOOSTER CLUB
Board of Directors Meeting Minutes
November 3, 2008

President Cheryl Kunz called the meeting to order at 6:35 p.m.

Minutes of previous meeting: The October minutes were reviewed; Sandy Belknap made a motion to approve the minutes, seconded by Bridget Bowers; motion passed.

Treasurer's Report: Othello Garganera reviewed financial reports. Concessions income is down but so were the expenses. We had one less football game as compared to last year and the attendance was down. Membership is up. Merchandise is down slightly but there are some good ideas for increasing sales and everything sold from now to the end of the year will be 100% profit. Market Day is down but this is a matter of timing of when the funds are being deposited. The balance sheet is balanced. Kirk Rydberg moved to accept the Treasurer's Report, seconded by Nancy Kiefer; motion passed.

President's Report: Cheryl Kunz recapped that Membership exceeded its goal. Merchandise has liquidated some older/obsolete items to make room for new and improved merchandise. The Alumni Committee launched the Alumni Association and there is a lot of potential. Concessions did well but had one less game than last year. She feels that the new marketing program will start paying off with efforts like Constant Contact, increased branding and exposure of Booster Club. She pointed out that we have seven months to go and great strides have already been made and we are heading in the right direction.

Guest Speaker: Cheryl introduced Patty Alms from Market Day and she gave a presentation regarding Market Day along with samples of the products.

Committee Reports:

Alumni: The class of 1988 has joined the Alumni Associations so there s now 200 additional members and the class will raise funds to purchase a new Viking mascot to replace the old and tattered "Pippy Longstockings" mascot we currently have. On November 17th there will be a Scoopie night at Culvers on Riverside from 5:00 to 8:00 to raise funds to support the Alumni Association.

Carpe Diem: The next student give-away will be Friday, October 31st. There will be no give away in November.

Concessions: The first home basket ball game will be December 12th against Jefferson. There will be eight home games this year. Guilford is hosting the NIC 10 Dance Competition on November 16th. Othello will contact Bonnie Ainsworth to get more information about this. Othello and Sandy will coordinate concessions for this event.

Father/Daughter & Mother/Son Dances: No report

Hospitality: No report

Barnes and Noble Book Fair: Nancy Kiefer reported that this will take place all day on Thursday, December 11th. She needs parent volunteers during the day and from 4:00-9:00 she is coordinating some entertainment: Madrigals, a quartette, face painting, drama club, athletes reading to the kids, etc. She will have vouchers in the teachers' mailboxes, in books and in the newsletter. We will receive 10% of the day's sales if sales total up to \$2,000 and 15% if sales are over \$2,000. On December 19th and 21st we will be wrapping gifts for tips. She will be soliciting for volunteers and talking to the advisors of Key Club and National Honors Society.

Market Day: This month they will be giving away three pies and they will be at parent teacher conference reminding people to order.

Merchandise: Lori Cruden showed off the new baseball hats and beanies that are now available. She also had the new merchandise brochures. These will be distributed in the teachers' mailboxes and will be available at conferences, on the web site and at the home basket ball games.

Marketing: Cheryl reported that she is working on the next issue of The Booster Buzz that will go out at the end of the week. Mary Johnson reported that the directory is almost finished and will be available at conferences on November 13th and 18th. She is now using Constant Contact. If anyone needs Mary to send group messages - please email the information to Cheryl and she will forward it on to Mary.

Membership/Mailings: Cheryl Kunz was the winner of the membership contest. She recruited 7 new members, Nancy brought in two. The contest brought in 12 new members total. Mailings had no report.

Nomination: A motion to elect Scott Schwalbach for a three year term by Lori Cruden; seconded by Susan Gillman; motion passed. Dave Bowers was nominated for a three year term to the Board. This will be voted on at the December meeting.

Old Business:

- **E-Script:** This program is ready to go. People just need to give your name, address and e-mail address and will receive a card to be presented at Logli's. It is free to sign up and Booster Club will get up to 5% of proceeds from purchases made. This still needs a Project Leader and team to formally launch at upcoming conferences.
- **Dodge Ball Tournament:** Tabled until next month.
- **Upcoming Fundraisers:** January 24th – Guilford Games has a committee that has started making plans.
- **Moonlight Bowling:** February 28th - This still needs a leader and everyone is encouraged to think about what roll they can play in this event. This is a fun, adult night that receives a lot of faculty support.

New Business: Ron and Lori McCray presented a new fundraiser idea to the Board. This involved a Dinner and Silent Auction type fundraiser that has been very successful for Winnebago High School. This type of fundraiser may be a good fit with the Alumni Association.

Principal's Report: Mr. Valentine reported that the first quarter ended last week. Things are settling down around Guilford. National Honors Society induction was last week. There were 33 new inductees, 15 seniors and 18 juniors. 70 students were eligible to apply. Grades will be mailed by Friday and Parent/Teacher conferences are November 13th & 18th. Sophomores will be taking the PLAN test on November 12th & 13th and the Think Link test will be given across the school on November 18th & 19th. Mr. Valentine also reported that the phone system at Guilford is not always working so the best way to reach him is by email.

Athletic Director's Report: Fall sports were a success. Fall sports recognition night will be November 18th. Guilford has signed up for the newest IHSA co-ed sport, Bass Fishing. All we need to compete is a boat, two coaches, fishermen and some bass to catch.

Motion to adjourn by Kirk Rydberg; seconded by Cindy Hawkinson.

Meeting adjourned at 8:30.

Next meeting is scheduled for Monday, December 1, 2008