

GUILFORD HIGH SCHOOL BOOSTER CLUB  
Board of Directors Meeting Minutes  
January 7, 2008

President Kathy Peterson called meeting to order at 6:37 p.m.

**Minutes of previous meeting:** Minutes were reviews. The only correction noted is to the date of the next meeting. Mary Kay moved to approve, seconded by Bridget; passed unanimously

**President's Report:** Kathy hoped everyone had a good holiday • The Executive Board determined to discuss fundraising ideas discussed during the December meeting • Membership & Merchandise is down, which seems to be on a 5-year trend – How do we reverse the decline? In order to make up for this year, we need to promote Basketball, Merchandise, the Barnes & Noble book fair, Dances, Moonlight Bowling and the Garage Sale • Our window for opportunity of a new event is April

**Treasurer's Report:** We are still off by about \$5000 from last year – we have more case, but more liabilities

- Leslie stated that fewer people are attending games
- Brad said 353 people paid to see Basketball – we need to encourage more people to attend
- Lane indicated that kids are choosing to do other things
- Dave stated that Boylan alumni show support for Boylan games
- Brad wants to involve the Booster Club in the Golf Outing

Market Day brought in \$318 in December • Check with Village Green about the Christmas sales fundraiser  
•Leslie moved to approve the Treasurer's report, seconded by Kurt; passed unanimously

**Committee Reports:**

**Alumni Committee:** Dave indicated a meeting has been scheduled • this will be good on a long-term basis • Kathy would like to check on the progress in the Fall • Bridget suggested an Alumni dinner •Lane stated that Belvidere has a steak fry for their Alumni

**Buttons:** Spring sports buttons will be taken next

**Carpe Diem:** 1<sup>st</sup> Semester exemption forms will be going out Wednesday January 9<sup>th</sup> • Sharon William with the Renaissance program has three scholarships available

**Concessions:** Friday's game was slow at about \$1200 • Kathy Zirk would like to be able to sell in the stands – Brad has no problem with people coming in and out of the gyms during games • BBQ and grilling was brought up – Mel is not available

**Dances:** Organizational meeting to be held Tuesday January 8th

**Hospitality:** Teacher Appreciation luncheon needs corporate sponsors, donations, gifts – Merchandise will be available during the luncheon for teachers to purchase – Hoffman House will cater again this year – Speaker will be from the Rockford Area Arts Council

**Major Fundraisers:** An organizational meeting will be held sometime in February • Village Green fundraiser update: Sally the Business Manager for Village Green has been very ill this winter and will advise total donation in early February

**Membership/Mailings:** No report

**Nominations:** No report

**Old Business:** None

**New Business:** Kathy Peterson asked members to come up with some new ideas for fundraising – describing possible participants, costs to us, expected income, expected organizational output, etc. – Members present voted on how likely they thought each idea would bring in revenue / willing to volunteer for each idea • Barnes & Noble Book Fair – we will have a table at each door – expected revenue is 10% of sales, up to \$2000 sales or 15% of sales, if sales are between \$2000 and 10000 – a flier should be sent out with all students • Lane addressed a Golf Play Day for Alumni with corporate sponsors

**Principal's Report:** More district budget cuts will be proposed in the next month • "Extra money" has gone to pay off old debt • We are waiting for state funds • Proposed cuts would not go after programs

**Athletic Director's Report:** none

**Next Board Meeting is scheduled for Monday February 4, 2008 at 6:30 PM in the school library.**

Motion to adjourn from, second by  
Meeting adjourned at 8:48

Respectfully submitted,  
Jan Burgess