

GUILFORD HIGH SCHOOL BOOSTER CLUB  
Board of Directors Meeting Minutes  
March 10, 2008

President Kathy Peterson called meeting to order at 6:37 p.m.

**Building Appropriations Committee Report:**

Taylor Grant is not available to review this year's appropriations due to a family event; he will be at our April meeting – Bea asked what “LI” indicates on the appropriations list

**Minutes of previous meeting:** February minutes reviewed; Mary Kay motioned to accept, second by Al; motion passed

**President's Report:** Quite a few things have happened since the last meeting: Parent-Teacher conferences had lots of participation including Hospitality, Carpe Diem and Merchandising • Appropriations • Dances • We hope to have successful events of Bowling, Game Night and Garage Sale

**Treasurer's Report:** Not much change, down a little • Hopefully we can make it up • Backboards were sold to Eisenhower • Sadie Hawkins Dance is not run through Booster, so no comparison to last year  
• Kurt asked if we ran Carpe Diem through Booster – Mary Kay answered “yes”  
• Bonnie motioned to accept, second by Bridget; motion passed

**Committee Reports:**

**Alumni Committee:** Mission statement was introduced as:

“To connect with Guilford High School graduates in an effort to provide support and social interaction for the school, its projects, and its programs.”

- There is a set time line to kick-off at the 2008 Homecoming event – need to confirm date (date to be confirmed by Brad)
- Press conference / launch will be in September at Guilford – name dropping will hopefully benefit us as it did with *Friends of Lincoln*
- Everybody involved has put a lot of effort into this
- There has been a lot of work done, but a lot of work ahead of us
- Al asked if we will be working on motto
- Brad stated that there are only 4 home games next school year
- Othello asked about the Press conference date – it is roughly one month before Homecoming
- All sports start August 13<sup>th</sup>
- Bea stated, “It’s gonna be hot.”

**Buttons:** Spring sport pictures will be taken 3/11  
• Pam & Bonnie asked if the money was returned for the skewed pictures

**Carpe Diem:** Pam indicated that the wine-tasting flier was e-mailed  
• Othello asked if Tinder Box / Vino 100 would possibly donate for the Moonlight Bowling event

**Concessions:** Basketball is done – was a little slow • Kathy & Mel will run the Guilford Games on April 19<sup>th</sup> • They will run light concessions for the Garage Sale as a courtesy rather than a money maker with bagles on Saturday morning rather than doughnuts • Concessions will also be available during the Fine Arts Festival • Does anyone have ideas for new menu items?

**Dances:** Attendance dropped for both the Mother/Son and Father/Daughter dances (see stats) •  
• Bea suggested a focus group to determine the reason for dropping attendance  
• Kathy indicated the following – Everyone on these committees worked very hard to improve numbers – We may put a survey on the website or on the newsletter – Do we go to the Student Council – The Mother/Son helped by Pam & Lynn having swimmers  
• Othello suggested we consider changing the dates – Kathy suggested maybe change to Fall  
• Kathy suggested that we combine the dances – Charity noted that if the dances were combined, it might be considered a “date night”  
• Othello suggested we use advisors and students  
• Brad indicated that we have really good dates, from the Administration’s point of view

- Bridget asked if the dances were publicized – Kathy responded they were in daily announcements and the Booster newsletter
- Brad said that Sadie Hawkins is better in the Fall to generate a rhythm – Wednesday before Thanksgiving
- Bridget noted the Spring Formal dance is the underclassman’s “Prom”
- Kathy informed us that last year’s dances were cancelled due to numbers  
*The “other place” for dances was discussed*
- Lane stated, “I don’t know that we’re connected.” What will bring the kids to school?
- Kurt told that a sock hop after a home game was popular at his high school
- Gretchen said that the Freshmen need to meet each other; she has a Freshman, friends need to be made early Freshman year
- Kathy concluded that we are all in agreement to find out what kids want – not much we can do this year – Last year income was \$1500 – This year income was about \$1000 – lots of work for small returns
- Charity suggested an article in The Voyager
- Pam suggested that we have Social Studies teachers develop a survey with their classes for the Freshmen
- Lane wants to continue to review what we can do with cell phones to get the word out to students – Let’s create a reason for the kids to be here

# in attendance	Mother/Son	Father/Daughter
2006	71	143
2007	59	105
2008	54	81
	Boys	Girls
Freshmen	5	21
Sophomores	4	9
Juniors	10	22
Seniors	35	29

**Hospitality:** Parent Teacher Conferences – we will move the table inside the cafeteria to save the cookies as many students and siblings decide to have dinner at the Hospitality table • Memories & Reflections will be towards the end of May

**Major Fundraisers:** Bowling (Kathy P) – can we put on sign in front of school? •We had 136 bowlers last year – right now we are between 40 & 50 •IHSA and Dance team will detract from attendance – Kathy is working on lane assignments

Garage Sale (Jan) – Can we plug this event on a local radio station? • E-mail information to all booster club members • Someone suggested we fax to local real estate offices

**Market Day:** February brought in \$280 • Special Easter items will bring in more profit • Order by the 15<sup>th</sup> with pick-up on the 19<sup>th</sup>

**Marketing:** Working on Dance invitations, Website updates, Guilford Games and the Garage Sale

**Membership/Mailings:** Will do winter sports, newsletter, dances, Garage Sale and Memories & Reflections

**Merchandising:** Was as Parent/Teacher Conferences • Will be at Freshmen Orientation on April 8<sup>th</sup> & 10<sup>th</sup>

**Nominations:** Committee includes Mel, Dave, Othello and Cheryl Kunz • Efforts have confirmed 3 people who have expressed interest in joining • Goal is 10-12 new members for next year – please continue to submit names – recruiting process will continue through March – please submit form by March 17<sup>th</sup>

- Kathy said the nomination form is a great idea and is an opportunity to let us know you are interested
- Othello called some booster members to see if they wanted to be on next year’s board
- Dave suggested that we need to get more people for a one year tem on the executive board and that we are having an identity crisis as a board – we are not only involved in sports

- Kathy stated that the 3-year cycle is a good idea so people don't get burnt out and we always have fresh ideas
- Kathy asked Dave to bring a written amendment for the board to review at the April meeting
- Othello explained why he "by-passed" for a two year term
- Mel said that it doesn't seem sensible to lock others out of "those" (executive board) positions and maybe the by-laws are too cut and dried
- A new slate will be presented at the April meeting with voting in May
- It has been challenging trying to find nominees

**Old Business:** Game Night / Guilford Games: We need volunteers • Neither Best Buy nor the Library will loan equipment • We can rent from Blockbuster • Vendors • Need Marketing

**New Business:** •Kathy presented the request for donation from Junior Achievement – Brad indicated that this is not a recognized club at GHS – Pam asked if we had been solicited before and stated that elementary schools do not donate – What is this actually for? – Kathy will call to find out how this benefits GHS and which students

- Starlight Theatre fundraising opportunity – Issue tabled to investigate further
- Lane informed us of a Boylan phone-a-thon that raised \$14000 in one night – this might be a good idea for FoG

**Principal's Report:** No report

**Athletic Director's Report:** Gate receipts are down from \$21000 in 06/07 to \$5000 in 07/08 – Average gate was \$700 – anti-gang time also reduced this years gates • Sports Banquet to be held in the cafeteria due to the Spring Musical • Softball uniforms cost \$4400 • 24 Helmets have been rejected due to age with 10% being replaced by RPS205 and the balance donated by Diane Peterson • Swim records board is really nice, cost \$3200 • Our Dance Team made State and will not be spending the night • Opportunity to have the Coke Semi-Sale at the Garage Sale this year – try to pre-sell • Let's start a Hall of Fame here – we have 5 coaches and 5 athletes that have made names for themselves – we could honor them with a reception before a Basketball game and this could help out FoG •Brad would like to form a committee to investigate Guilford only Sports Cards • We have 2 reunions coming up – we will open the school and attendees could have opportunity to purchase merchandise • Need a liason with FoG • We need to target the Sophomore class as they are the "most destitute class in our history" due to boundaries • Parent/Teacher Conference involvement was a sign of LACK of parent participation – We will drop from the #1 spot of participation • Next year, the Dance Team will be required to stay for each game in its entirety • When this organization was put together, there was 50/50 disbursement between athletics and academics – We have now included Carpe Diem, various clubs and organizations into the percentages – What does academics for the money?

**Next Board Meeting is scheduled for Monday April 7, 2008 at 6:30 PM in the school library.**

Motion to adjourn from Bridget, second by Pam

Meeting adjourned at 9:23 pm

Respectfully submitted,  
Jan Burgess