

GUILFORD HIGH SCHOOL BOOSTER CLUB
Board of Directors Meeting Minutes
October 1, 2007

President Kathy Peterson called meeting to order at 6:35 p.m.

Minutes of previous meeting: Corrections to September meeting minutes noted. Pam moved to approve, Angie seconded; passed unanimously

Guest Megan Sklar, a student, was present as she is writing an article on the club for the Voyager

Agenda – Add an event to the list – Fall Sports Recognition Night will be Tuesday November 6 at 6:30 in the Auditorium

President's Report: (I cannot find my notes on this)

The Board and Committee roster was passed out for review • Sports Buttons and Concessions still need members

Cheryl K to introduce new members • Todd Carlson & Connie Carlson both dropped from the board

Old Business: Committee to investigate contacting Alumni (FoG) will include Al, Gretchen, Bea, and Dave • they will check with Jean Lasley

Treasurer's Report: Mary Kay Garganera reviewed hand-outs • Our cash is still close to last year • Membership and clothing income is down from last year • Overall, we are down about \$3000 from last year • Leslie moved to accept the Treasurer's Report, seconded by Bonnie

Committee Reports:

Carpe Diem: 1022 out of 1968 students received at least one criterion for Carpe Diem (51.93%)

- Elimination of D's and F's – 265 students (13.47%)
- Improve GPA by .5 – 167 students (8.49%)
- Honor Roll – 605 students (30.74%)
- Straight A's / 4.0 GPA or higher – 62 students (3.15%)
- Attendance – 691 students (35.11%)
- Teacher Recommendation – 0 (available second quarter)

Concessions: New products "Walking Tacos" sold out (great idea) • Small crowds but good sales overall • Not selling a lot outside (prior to this meeting) • A new cover over the grill area will be needed • Suggested to pay half the cost of East's grill • Ask East to cover half of cost of painting • Dave talked about a permanent structure for the grill area as an offer has been made – need to investigate cost of concrete slab (Brad can get donations)

Hospitality: Open House on September 19th had quite a good turn out • Leslie suggested the Hospitality table be placed in the center or front of building or one on each floor • Cheryl M indicated not as many people as in previous years

Dances: No report

Major Fundraisers: Village Green Christmas fundraiser being investigated as we did not do it last year

Market Day : We can get \$300 in books for \$3,000 in sales this month • Mary Kay could use help with October pick-up date

Marketing: •Website page: Booster page to be updated to include new member brochure, contact information and merchandise order form • Mr Gotland is in charge of updating our page • Membership brochure and postcard, cover of membership directory are being updated • New menu format and additional posting areas for menus – Spirit Snak Pak was introduced at Homecoming – Menu printed on back of visiting team roster • Website page will be themed • Talk to Cheryl K and Leslie about any marketing ideas • Cheryl M asked if we could place links for reunions on website to get contact info for FoG • Julia acknowledged all the work Cheryl K has done for Marketing to dated (Thanks Cheryl!)

Membership: Need new ideas to draw in members • Dana Davis won the Booster Basket • Open House brought in \$450 and 15 new members • \$4,395 has been collected to date for membership • We would like to get more faculty involved this year – teacher info can be kept confidential – Tim Kutz will allow a quick presentation by Pam Miner to teachers at the faculty meeting on October 2nd • Leslie suggested we put up tables at games • Cheryl said she would like to get a thermometer to show our goals and progress • Brad indicated that the Booster club has evolved • Bowling is the “teacher” thing – teachers need to be more involved • Julia reiterated that we need a pie chart to show parents where our funds actually go • Othello indicated that marketing needs to do more to educate on allocations via website, newsletter, etc • Kathy Peterson said we have had a steady decline in membership – Marketing is helping and we have added items that do not generate funds • Bea stated we need a 2-prong attack: educated and entertain • Cheryl M asked if we would consider using volunteer hours in lieu of cash dues or sell the membership directory • Angie asked if we could hold a membership drive at a different time of year • Kirk stated that we need to build a base in elementary and middle schools to funnel into our membership

Merchandising: Open House last year brought in \$1600 – This year was down half at \$807 • considering dropping price of polo for parents and members • Possibility of Staff Lounge sales

Sports Buttons: No Report

Nominations: The following people will be voted on next month: Bea Ricotta, Lane Martin and Gretchen Schwalbach

By-law Review: To be discussed next month

•Cheryl M asked about interest in license plate holders – what is quality? She will check with teams to see if interested

•Bonnie attend Homecoming game at Jefferson – Alumni were admitted free with pin and a ribbon – Jefferson also had a VIP area for Alumni

•Kirk asked why we want faculty as members • Julia said to show support – parents see that teachers are involved, they will be more likely to be involved – Can we acknowledge teachers in our newsletter? • We will delay publishing membership book to include teachers

Principal's Report: Marketing effort is great • New faces of volunteers • Homecoming will have a Hollywood theme • The Pork Chop Dinner has been dropped due to not enough sales/interest • Banners in lieu of floats • Approximately \$8 -10K fundraisers from Student Council will donated back to the community • Dances after football will be cancelled • Dances after basketball will be for Guilford students only • Prom ticket price determines amount of money raised •Sadie Hawkins monies go to Senior class

Athletic Director's Report: The gymnasium will be painted October 8th & 9th as these are days off – doors and bleachers will be sanded and stained – The gym will be more colorful – Replacing 2 clocks •

Uniforms – Cheers scheduled to spend \$1500, but actually spent \$3000 • Boys basketball was \$4000 Boys Baseball replaced last year but paid this year • Boys Track uniforms were replaced last year • Girls Tennis were replaced this year (Seniors ordered additional uniforms themselves)

Of 900 athletes last year, 50% were “Free or Reduced” athletes • Transportation costs for 06/07 was \$60,000 • Coaches and Trainers are paid by the athletic fees

Next Board Meeting is scheduled for Monday November 5, 2007 at 6:30 PM in the school library.

Motion to adjourn from Cheryl M, second by Pam

Meeting adjourned at 8:23

Respectfully submitted,
Jan Burgess